

OSPA Update

Oregon Society of Physician Assistants

VISIT OSPA'S NEW WEB SITE

OSPA's new and improved website is up and running - visit it at www.oregonpa.org! The new site includes new and updated information on PAs in Oregon; will allow for online event registration and membership renewal; and offers the opportunity to share insight and ideas more efficiently through the "OSPA Blog" and "Member Discussion" forum.

As a member, you have access to the "Members' Only" area of the website. You will be able to update your personal information and set parameters on how your profile is viewed. When you have a chance to visit the new site, take some time to look around and please, take a few minutes to update your information. Here's how you login:

1. Go to www.oregonpa.org
2. In the top right corner, enter the email address associated with your OSPA membership and click the "Forgot Password" link.
3. Follow the prompts provided to set your initial password
4. Once logged in, click "View Profile" in the top right corner (under your name)
5. You will be on the "My profile" page; click the gray "Edit profile" button and you will be able to edit your "Directory Profile", "Privacy", "E-mail subscriptions" and "Photo albums" settings.
6. Click "Save" once you have updated each set of settings.

If you have any problems, please do not hesitate to email us at ospa@oregonpa.org. We will be expanding our Members Only section as well as the topics within the Member Discussion Forum.

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Welcome to OSPA's New Operations Management

The Oregon Society of Physician Assistants would like to announce The Ulum Group as OSPA's new operations management team and welcome Kelsey Wilson, manager of public affairs for Ulum, as the lead staff member handling OSPA's operations.

For the last year, The Ulum Group has been on board with OSPA, representing our association at the capitol and with legislators. OSPA is pleased to have Kelsey join existing Ulum Group team members Deborah Herron and Tom Holt. With efforts to modernize Oregon's physician assistant statute getting under way, it will likely be an exciting session.

Kelsey brings six years of lobbying and association management experience to the team, having lobbied on a variety of issues, including transportation, energy, health care and social services. She brings with her strong relationships with legislators and stakeholders, both in and out of the state capitol, and she has successfully built coalitions and formed grassroots organizations to advance client agendas and goals.

Kelsey is a graduate of Gonzaga University and has a bachelor's degree in business administration, a concentration in marketing and a minor in public relations. She lives in Salem with her husband and two young sons, Avery and Riley.

The Ulum Group is excited about the opportunity to manage the operations of OSPA, and is looking forward to working with the board and OSPA membership to make sure that the Society is meeting the needs of its members and helping to promote the mission of the Society.

OSPA SPECIAL ELECTION

There will be a special election for President-Elect.

Watch for details on the web site and emails.

Consider becoming involved with your state society.

Oregon Society of Physician Assistants

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We're on the Web!

www.oregonpa.org

Mark Your Calendar!

National PA Week

October 6-12, 2010



PA Lobby Day

February 24, 2011

Oregon State Capitol
Salem, Oregon

Walk with Docs

PA & DOCS TAKE PATIENT CARE OUTSIDE

By Ashley Kent

It's nice to get out of the office and take a walk, but what if your patients went with you? Employees in the Corvallis (Oregon) Clinic's obstetrics and gynecology department not only tell their patients to take a hike, they invite them along on one of their own. "Walk With the Doc" is an idea they developed eight years ago that became a weekly summer tradition. Patients get to ask their questions in a non-clinical setting, and clinicians like PA Zoryana Thompson can interact with patients on a more personal level while encouraging a healthy lifestyle through exercise. Organizers say some patients have been attending for years.

Read the article on gazettetimes.com. Search "physician assistant" and scroll down to "Walk with the doc."

What are some non-traditional ways you communicate with patients? Are patients receptive to these strategies?

GETTING SMART ABOUT ANTIBIOTICS

By Janette Rodrigues

The third annual [Get Smart About Antibiotics Week](#) will be observed from Nov. 15-21, as part of the [Centers for Disease Control and Prevention's](#) Get Smart: Know When Antibiotics Work campaign. The goal of having a one-week observance is to promote awareness of antibiotic resistance and the importance of appropriate antibiotic use.

AAPA joins "Get Smart" in asking you to recognize Get Smart About Antibiotics Week, or GSW, by making a special effort to do the following:

- Identify and validate patient concerns
- Recommend symptomatic therapy for viral illnesses
- Sharpen diagnostic skills

New in 2010 is the inclusion of messages and resources for inpatient antimicrobial stewardship from CDC's [Get Smart in Healthcare Settings campaign](#), a new program at CDC. The 2010 observance also marks the first year of an international collaboration, which will coincide with European Antibiotic Awareness Day and an observance day in Canada, both on Nov. 18.

What are some of the methods you've used in your practice to educate patients about the appropriate use of antibiotics?