Oregon Society of PAs
Fall CME Conference
Exhibitor Prospectus

October 24-27, 2019
Gleneden Beach, Oregon
Share your product

Physician Assistants from the around the country will be attending our conference looking for the latest information, innovations and technologies to improve their practices, provide better healthcare and work more efficiently.

Will you be there to share yours?

Conference Description

OSPA CME Conference will span 4 days and provide instruction in multiple practice areas. The conference will offer a wide array of topics to help clinicians better evaluate, treat, and manage patients in their practice.

Target Audience

Healthcare practitioners including Physician Assistants interested in updating their knowledge in the most current guidelines.

Did you know?

- PAs work as an integral part of healthcare teams in all medical and surgical specialties
- One PA sees approximately 3,500 patients annually
- 2600-5200 prescriptions are written by a typical PAs each year
- All 50 states and the District of Columbia allow PAs to practice and prescribe medicine

-source American Academy of Physician Assistants
Exhibitor General Information

What's Included?
All exhibits are traditional table-top exhibits.................. $1,250
All exhibits include:

- One skirted 6 foot table*
- One (1) registration badge. ($250 for each additional exhibitor at each table)
- Recognition as exhibitor on OSPA website & mobile ap.
- Incentivized attendee participation
  *additional tables are available

Where
Salishan Resort
7760 North Highway 101
Glenden, Beach, Oregon 97388

When

Exhibitor Registration & Move-In:
Thursday October 24- 9 a.m. - 9 p.m.

Exhibit Area Open:
Friday, October 25- 7 a.m. - 5:45 p.m.
Breakfast & Refreshment Breaks
Saturday, October 27- 7 a.m. - 5:45 p.m.
Breakfast Breaks

Exhibitors are welcome to join us for our social event.
Event and price yet to be determined.
Sponsorship Opportunities

Platinum Sponsor: $25,000
- Wi-fi Sponsor for all attendees with logo on log-in page
- Welcome Reception:
  - brief presentation
  - logo on signage
  - open bar for participants for one hour (food not included)
- Premium placement signage recognition as Platinum Sponsor
- Hotel key sponsor
- Flyer insert in attendee bags
- Premier recognition on OSPA website & mobile ap

Gold Sponsor: $15,000
- Phone & laptop recharging table sponsor with company logo on signage
- Napkins and coasters at break with company logo
- Signage recognition as Gold Sponsor
- Flyer insert in attendee bags
- Recognition on OSPA website & mobile ap
- Premium exhibit space

Silver Sponsor: $10,000
- Logo note pads & pens in registration bags
- Hotel room door drops
- Flyer insert in attendee bags
- Recognition on OSPA website & mobile ap
- Premium exhibit space

OSPA Fest Sponsor: $10,000
- Signage recognition as event sponsor at entrance
- Brief mic time (10 min) for sponsor during event
- 2 screens in the event room with sponsors logo
- Recognition on OSPA website & mobile ap

Mobile Ap Sponsor: $2,000
- Signage recognition w/instructions at registration
- Recognition as Mobile Ap Sponsor on the website/ap
- All instructions will be emailed to attendees with logo included in email.
Product Theaters & Exhibit Add-Ons

Product theaters are 50 minute sessions that provide the sponsor with a live marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These product theaters are promotional and usually concentrate on a specific product or medication. No CME credit is provided for these sessions.

**Breakfast Product Theater- $3,500-3,000***

- logo displayed onscreen pre & post presentation, & signage at door
- post-conference attendee mailing list
- recognition on OSPA website, mobile app & listed on agenda
- standard AV included
- Note: food is included - *(option: pricing can be changed to include food if needed.)*

*Sundays price

**Lunch Product Theater- $6,000**

- logo displayed onscreen pre & post presentation, signage at door
- post-conference attendee mailing list
- recognition on OSPA website, mobile app, and listed on agenda
- Note: food costs included
- standard AV included

**Dinner Product Theater- $3,500**

- Thursday & Friday night maximum 40 people
- logo displayed onscreen pre & post presentation, signage at door
- post-conference attendee mailing list
- recognition on OSPA website, mobile app, and listed on agenda
- Note: food cost included and 2 glasses of wine per person
- standard AV included

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**One Page Flyer in Attendee Bags - $250**

Opportunity to insert your company’s flyer in every attendee’s conference bag. Multiple opportunities available.

**Hotel Room Door Drop - $1,500**

Place your customized advertising item in the attendee’s rooms. Multiple opportunities available.

**Lead Retrieval w/Mobile App Access - $350**
Exhibitor/Sponsorship Application & Contract

Contact Information

Company

Contact Name/Title

Email

Phone

Address

Exhibit & Sponsorship Opportunities

Exhibit Opportunities:
- one six-foot table $1,250
- Additional Exhibit Badge $250

Add Ons:
- Hotel Room Door Drop $1,500
- Lead Retrieval w Mobile Ap Access $350
- One Page Flyer in Bags $250

Product Theaters:
- Thursday Breakfast $3,500*
- Sunday Breakfast $3,000*
- Thursday Lunch $6,000*
- Friday Lunch $6,000*
- Saturday Lunch $6,000*
- Thursday Dinner $3,500*
- Friday Dinner $3,500*
- Saturday OSPA Fest $10,000*
*food costs are not included in fee

Special Promotions:
- ____VISA  ____MasterCard  ____American Express
- ____Discover  ____Check (payable to OSPA)

Card #

Name as it appears on card

Expiry Date

Security Code

Authorized Signature

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of OSPA. This contract is binding once signed.

I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature Date

OSPA Tax ID: 93-0814835

Disclaimer:
Exhibitor assumes responsibility and agrees to indemnify and defend OSPA and the Salishan Resort and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither OSPA nor the Salishan Resort insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.
Exhibitor Terms & Conditions

If, after the contract is entered into, the Oregon Society of Physician Assistants (OSPA) fails or is unable to provide an Exhibitor with the opportunity to exhibit at the OSPA Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, OSPA shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY OSPA FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR OSPA OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

Acceptance of Application: Acceptance of this application as an agreement between the Exhibitor and OSPA will occur only when an official confirmation packet has been sent by OSPA via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

Exhibitor Regulations Agreement: The undersigned acknowledges and agrees to the Exhibitor Regulations as published by OSPA (available upon request) which are considered to be part of this agreement between the Exhibitor and the OSPA.

Cancellation Policy: The undersigned acknowledges understanding of OSPA Exhibitor Cancellation Schedule: 60 or more days prior to the conference - full refund. 30-60 days prior to the conference - 50% refund. 30 days or less prior to the conference - no refund.

Warranty of Authority: The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title

Date

Signature

Company

Please return these forms with payment to:
Monique Ochoa
P. O. Box 90434
San Antonio, Texas 78209
monique@oregonpa.org
P: 210-516-5915   F: 210-568-6375